

# Confidential Investor Presentation

**As of December 31, 2018**

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## Table of Contents:

<b>Page 3:</b>	Introduction
<b>Page 4:</b>	Senior Management
<b>Page 5:</b>	Diverse Fund Family
<b>Page 6:</b>	Investment Portfolios
<b>Page 7:</b>	Business Model
<b>Page 8:</b>	The Ask

**Revolutionary**

**Introduction:**

**ETF Portfolio Management (ETF PM)** is a revolutionary financial advisory firm, and trend following specialist, building a dynamic fund family.

**Hedge Fund**

Our focus is to scale our active and passive separate account investment strategies into pooled funds that include hedge funds and ETFs of ETFs.

**Performance**

We closed a seed round in early October raising \$825,000 in working capital and \$3 million in seed hedge fund assets. In addition, we also received an offer to manage a \$10 million “first-loss” allocation from a multi-billion dollar hedge fund of funds.

Overall, our platform is designed to deliver leading investment solutions ranging from ultra-low-cost passive indexing, and robo-advisory services, to full-service wealth management with dynamic absolute return strategies.

**Experienced  
Management**

**Senior Management:**

**David S. Kreinces, Founder & Portfolio Manager**

- Over 20 years of diverse investment experience in various asset classes including equities, fixed income, real estate, and commodities
- Launched ETF Portfolio Management in November 2007
- Merrill Lynch PIA Program Portfolio Manager for retail high net worth clients
- Launched two startup hedge funds; Cello Technology Fund and E-Growth Fund
- High Yield Media Research Analyst, Bear Stearns & Co.
- Top-ranked High-Yield Broadcasting/Media Research Team
- BBA, Accounting, Goizueta School of Business at Emory University, and MS, Real Estate, Georgia State University.

## **Diverse Fund Family:**

### **Efficient diversification**

ETF PM is building a “next-generation” Vanguard/Bridgewater.

Our menu provides an efficient range of passive and active investment portfolios, for a wide range of investors, using liquid asset class ETFs, sector ETFs, concentrated stock positions, and/or leverage when appropriate.

### **Dynamic rotation**

The firm’s strategies mainly target annualized returns well over 12%, with annual principal risk limits of 10%. The platform offers asset allocations that range from traditional index ETF portfolios, to dynamic ETF absolute return strategies that delivered gains in the crash of 2008.

### **Strict risk control**

Our fund family holdings will mainly be comprised of positions that benefit from leading equity growth trends. Current areas of focus include artificial intelligence, semiconductors, and technology in general.

The fund family will scale through direct sales and equity driven distribution partnerships.

## Investment Portfolios:

ETF PM Strategy	Diversification	Short Capacity	Turnover	Annual Yield	Account Minimum	Advisory Fee
<b><u>Investable Benchmarks</u></b>						
1 ) Income & Growth	Broad Multi-Asset Class	Long-Only	Passive	2.3%	\$5,000	0.25%
2 ) Income & Growth 2x	Multi-Asset Class	Long-Only	Passive	0.9%	\$5,000	0.25%
3 ) Income & Growth 3x	Multi-Asset Class	Long-Only	Passive	0.3%	\$5,000	0.25%
4 ) Income & Tech 3x	Multi-Asset Class	Long-Only	Passive	0.2%	\$5,000	0.25%
<b><u>Absolute Return Strategies</u></b>						
1 ) 50/50 Portfolio	Broad Multi-Asset Class	None	Active	1.2%	\$50,000	1.5%
2 ) Tactical 3x	Multi-Asset Class	None	Active	na	\$50,000	2%
3 ) Market Neutral 3x	Multi-Asset Class	45% Net	Active	na	\$50,000	2%
4 ) Max Alpha	Multi-Asset Class	45% Net	Active	na	\$50,000	2%
5 ) Multi-Portfolio	Multi-Strategy	30% Net	Active	na	\$250,000	2%

## Business Model:

### Scalable

Since 2007, ETF PM has been operating separate client accounts (\$13mm AUM), mostly for individual investors through Schwab. Clients currently pay quarterly management fees with a blended average of 1.3% per annum.

### Pooled Funds

We are currently accepting seed investments to launch a hedge fund series for two of our absolute return strategies. In total, we plan four pooled funds which include a hedge fund series of two hedge funds, and two passive ETF of ETFs.

### Hedge Funds & ETFs

#### Pooled Funds

**Hedge Funds** – Market Neutral 3x (MN 3x) and Max Alpha (MA)

**ETF of ETFs** - Income & Growth 3x (IG 3x) and Income & Tech 3x (IT 3x)

We believe all four of our planned funds may each exceed \$1b in AUM within five years of launch as they are designed to scale quickly through strong performance potential, direct sales, and distribution partnerships.

**\$20 million in seed  
hedge fund assets**

**For a 50% fee  
discount**

## The Ask:

In order to accelerate our launch, we are now working to raise an additional \$20 million in seed hedge fund assets. In exchange, these round two seed investors will get a 50% fee discount for three to five years.

- a) Allocations of \$250,000** – first \$10mm get 50% fee discount for three years
- b) Allocations of \$2 million** – first five get 50% fee discount for five years

**All assets are liquid  
with no lock-ups**

### **The Ask (continued):**

In order for the **fee discount** to remain in place, the seed client assets must remain in the fund seeded for a **minimum of three years**.

All fund assets will be monthly liquid, with no lockups, but any “early withdrawals” of the respective minimum seed assets within the first three years of the allocation will cancel the investor’s fee discount.

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