



ETF PM REPORTS PERFORMANCE FOR INVESTABLE BENCHMARKS

THOUSAND OAKS, CA; January 13, 2015- ETF Portfolio Management (ETF PM) today reported performance for the Investable Benchmarks through year-end 2014. For the full-year, the eMAC returned 9% while the S&P 500 gained 13%. Income & Growth rose by 14% and Income was up 20%.

The [Investable Benchmarks](#) are three passive core portfolios comprised of leading ETFs from Vanguard and iShares. Over the past 10-years, all three passive core portfolios returned over 7.7% annually, or 110% to 130% in total return. These efficient portfolios yield over 2.0% per year with expense ratios under 0.20%.

Investable Benchmarks							As of 12/31/14
Performance							
Name	Symbol	2014	10 Year Annualized	10 Year Total	Worst Year	Annual Yield	Expense Ratio
Income	30/70i	20.2%	8.7%	130%	-5.0%	2.6%	0.16%
Income & Growth	I&G	14.4%	8.3%	121%	-7.7%	2.5%	0.17%
Growth	eMAC	9.2%	7.7%	110%	-25.8%	2.3%	0.11%
S&P 500	SPY	13.5%	7.6%	108%	-36.8%	1.8%	0.09%

See www.InvestableBenchmarks.com. Past performance does not guarantee future results.

The Investable Benchmarks present tough competition for active management. ETF PM's growth benchmark is an efficient multi-asset class (eMAC) portfolio based on David Swensen's recommendation in "Unconventional Success." Swensen's performance managing Yale University's multi-billion dollar endowment fund is leading Wall Street in many respects and his views have significantly broadened the industry's perception of proper diversification.

Absolute Return Strategies

ETF PM also specializes in disciplined ETF trend following. The firm provides a dynamic range of strategies that seek to deliver positive returns in all market environments. The firm's trend following strategies delivered gains in the crash of 2008, and ETF PM focuses on hybrid portfolios that combine trend following with indexing.

Pledge to Give Back

In order to partner directly with clients and the community, ETF PM created a Pledge to Give Back. On an annual basis, ETF PM donates a percentage of each client's advisory fee to the school or charity selected by the client.

Since 2010, the 50 entities supported by ETF PM include 11 Schools (public & private), two YMCAs, Because of Hope, Casa de Amma, Casa Pacifica, Gerson Institute, Khan Academy, Nature Conservancy, School on Wheels, Team for Kids, Greater Contribution, Turtle Conservancy, Unity Shoppe, and many more.

About ETF Portfolio Management

ETF Portfolio Management (ETF PM) is a revolutionary financial advisor specialized in investing with index funds and exchange-traded funds. The firm customizes active and passive investment portfolios for each client account. Client accounts may be held at Schwab, and other custodians may be available upon request.

For more information, visit www.etfpm.com.

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