

ETF PM REPORTS PERFORMANCE FOR INVESTABLE BENCHMARKS

WESTLAKE VILLAGE, CA; January 4, 2021- ETF Portfolio Management (ETF PM) today reported performance for the investable benchmarks through year-end 2020. Year-to-date (YTD), the investable benchmark portfolios returned 18% to 73%. The S&P 500 and long-term Treasuries both delivered 18%.

The [Investable Benchmarks](#) are four passive core portfolios comprised of leading exchange-traded funds (ETFs) that are explained in our [new book](#). Over the past 10 years, we estimate that these strategic core portfolios delivered net annualized returns of 11% to 38%, or total returns of 187% to 2,337%. These efficient portfolios yield between 0.2% and 1.6%, with expense ratios of 0.1% to 1.0%.

ETF PM ETF PORTFOLIO MANAGEMENT, LLC		Investable Benchmarks					As of 12/31/20	
Performance								
Name	Symbol	2020	10 Year Annualized	10 Year Total	Worst Year	Annual Yield	Expense Ratio	
Income & Growth	IG	18%	11%	187%	-4%	1.6%	0.09%	
Income & Growth 2x	IG 2x	26%	20%	502%	-13%	0.5%	0.93%	
Income & Growth 3x	IG 3x	24%	27%	1,001%	-18%	0.4%	0.99%	
Income & Tech 3x	IT 3x	73%	38%	2,337%	-49%	0.2%	1.00%	
S&P 500	SPY	18%	14%	263%	-37%	1.5%	0.09%	
Long-Term Treasuries	TLT	18%	8%	117%	-22%	1.6%	0.15%	
Warren Buffett	WB	17%	12%	225%	-33%	1.5%	0.10%	
David Swensen	eMAC	11%	8%	115%	-26%	1.9%	0.18%	

* YTD year-to-date. Worst Year data since 2000. Past performance can never guarantee future results.

The Investable Benchmarks are an important starting point for all investors. These efficiently balanced portfolios each have roughly half of their exposure in stocks and bonds, and a 2% to 6% allocation to the bitcoin. In addition, all of the bond allocations are entirely in long-term Treasuries in order to reduce risk, especially in the leveraged versions. In 2017, we added the Income & Tech 3x portfolio (IT 3x) for aggressive growth investors and the bitcoin exposure was added at year-end 2020.

Absolute Return Strategies

ETF PM also specializes in disciplined ETF trend following with a focus on multi-strategy portfolios that combine indexing with trend following. The firm provides a dynamic range of solutions with active components that have repeatedly delivered gains in down markets including the crash of 2008, the flash crash of 2010, the bear market of 2018, and again in the first quarter of 2020.

Pledge to Give Back

In order to partner directly with clients and the community, ETF PM created a Pledge to Give Back. On an annual basis, ETF PM will donate a percentage of each client's advisory fee to provide Investable Benchmark Grants to students.

Since 2010, the 16 individual students and 69 community entities supported by ETF PM include Te'yanah O., Jericho C., 12 Schools (public & private), two YMCAs, 5-Star Theatricals, Because of Hope, Cabrillo Music Theatre, Casa de Amma, Casa Pacifica, Gerson Institute, Hippocrates Health Institute, Khan Academy, Nature Conservancy, Play Conejo, School on Wheels, Team for Kids, Greater Contribution, Turtle Conservancy, Unity Shoppe, and many more.

About ETF Portfolio Management

ETF Portfolio Management (ETF PM) is a revolutionary financial advisory firm specialized in investing with exchange-traded funds. The firm customizes active and passive investment portfolios for each client account. Client accounts may be held at Interactive Brokers, and other custodians may be available upon request.

For more information, visit www.etfpm.com.

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